



IndianSteel
ASSOCIATION



VOICE OF
The Indian Steel Industry

FURTHERS
Critical Agenda


FOSTERS
Sustainable Growth

PROMOTES
Steel Consumption

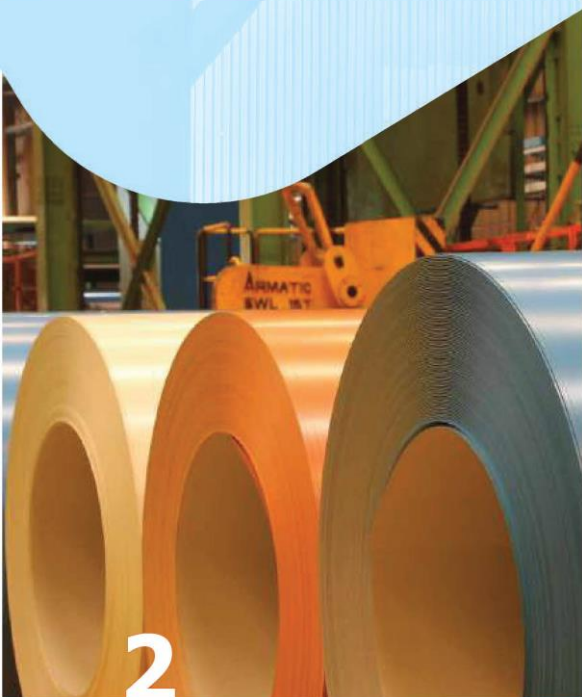


Who we are

Established and registered in 2014, Indian Steel Association (ISA) is the voice of India's robust and growing steel industry. ISA came to life to create a conducive environment for steel production in the country and has since worked towards representing the interests of the Indian steel ecosystem both nationally and at international forums. As a not-for-profit society, ISA proudly shoulders the responsibility of communicating the views of its constituents to all stakeholders in the steel production and supply chain.

ISA remains at the forefront of all policy deliberations and contributes to decision-making in the areas of public and regulatory policy, raw material sourcing, global trade, technology, environmental concerns and the entire range of issues related to steel making, steel consumption and steel usage.

The Indian steel industry, which is advancing in tandem with the prosperity and growth of India, looks to ISA to further its critical agenda of sustained growth, both in steel production and generating domestic demand. As the world's second-largest steel-producing country, India is leading the way and so is ISA.





Mr. Sajjan Jindal
Chairman, JSW Group



Mr. Dilip Oomen
President ISA & CEO,
AM/NS India,
Exec. VP Arcelor Mittal



Mr. T V Narendran
CEO & MD
Tata Steel Limited



Mr. Amarendu Prakash
Chairman, SAIL

Members of ISA's Apex Committee



Mr. Naveen Jindal
Chairman, Jindal
Steel & Power



Mr. Aul Bhatt
CMD, Rashtriya Ispat
Nigam Limited



Mr. Anil Kumar Singh
CEO & Occupier
Bhushan Power &
Steel Ltd.



What we do

ISA's work covers the vast spectrum of issues related to production and consumption of steel as well as vigorously promoting its usage across various sectors. To address these issues, ISA brings the concerns of its members to the attention of policymakers. These concerns cover the vast ambit of laws and regulations, taxes, and foreign trade. The association works to spread awareness about why steel is the ideal metal for the planet of the future. It organises campaigns aimed at architects, builders, engineers and designers that highlight the safety and environmental aspects of steel. ISA also works on ensuring the highest quality products so that Indian steel becomes the go-to metal for the world.

It provides a forum for the iron and steel industry in India to make representations and voice the industry's common concerns to the Government and Governmental Authorities, Industry Chambers, Associations, and all stakeholders.

It also convenes, organises, participates in and sponsors conferences, webinars etc. to promote the objectives of Indian steel and create awareness on all issues impacting the industry, including anti-competitive behaviour, environmental issues, labour, health, safety and sustainability.



Our vision

To create the best possible environment for Indian steel production and give a common voice to all major public and private steel enterprises in the country; to be the voice of the Indian steel industry both at national and international levels, and to represent an unflinching commitment to quality, productivity, competitiveness, innovation, and sustainability.

Our mission

ISA's mission is to stay at the forefront of all deliberations pertaining to matters of public policy, raw materials, international trade, logistics, environmental concerns, technology, health and safety and all other related aspects of steel making. It aims to collaborate with the government on all issues related to the steel sector, promote the use of steel, foster international collaboration, and communicate the viewpoints of its constituents to all stakeholders.



Indian steel -A vital pillar of our economy

Steel has always enjoyed primacy among metals that propelled industrialisation because it is not only strong and durable but also aesthetically alluring. Both production and consumption of steel are popular yardsticks against which a nation's economic progress is measured. The Indian growth story too has been strengthened by steel production since Independence. India is currently the world's second-largest producer of crude steel and has bolstered its domestic steel industry considerably over the last decade. The steel industry contributes slightly more than 2% to the GDP of the country directly. The dependence of other sectors on steel takes this contribution several notches higher.



Shri Jyotiraditya Scindia
Hon'ble Union Minister of Steel



ISA Steel Conclave 2019 - Special Session on Coking Coal

Working with the Government

ISA effectively engages with the Government on matters affecting the steel industry. Interactions are held on a regular basis with the Ministries of Steel, Mines & Coal; Environment, Forest and Climate Change; Railways; Commerce & Industry; Finance and Corporate Affairs. ISA also closely collaborates with Niti Aayog on policy issues concerning the steel industry and even takes its concerns to the Prime Minister's Office.

ISA's engagement with the Government includes providing suggestions on laws and regulations that have to do with raw materials essential to the steel industry, such as coal, gas and iron ore. ISA also highlights problems related to foreign trade such as export duty, dumping and trade imbalances, foreign trade policies etc. Finance, tax issues and Pre-Budget memoranda also fall within the ambit of issues that ISA deals with on behalf of the steel industry.

ISA has become a one-stop destination for most of the ministries to seek views and information about the steel industry.

ISA has committed itself to Hon'ble Prime Minister Narendra Modi's vision of Atmanirbhar Bharat and has been holding various workshops and webinars to encourage this self-reliance initiative.

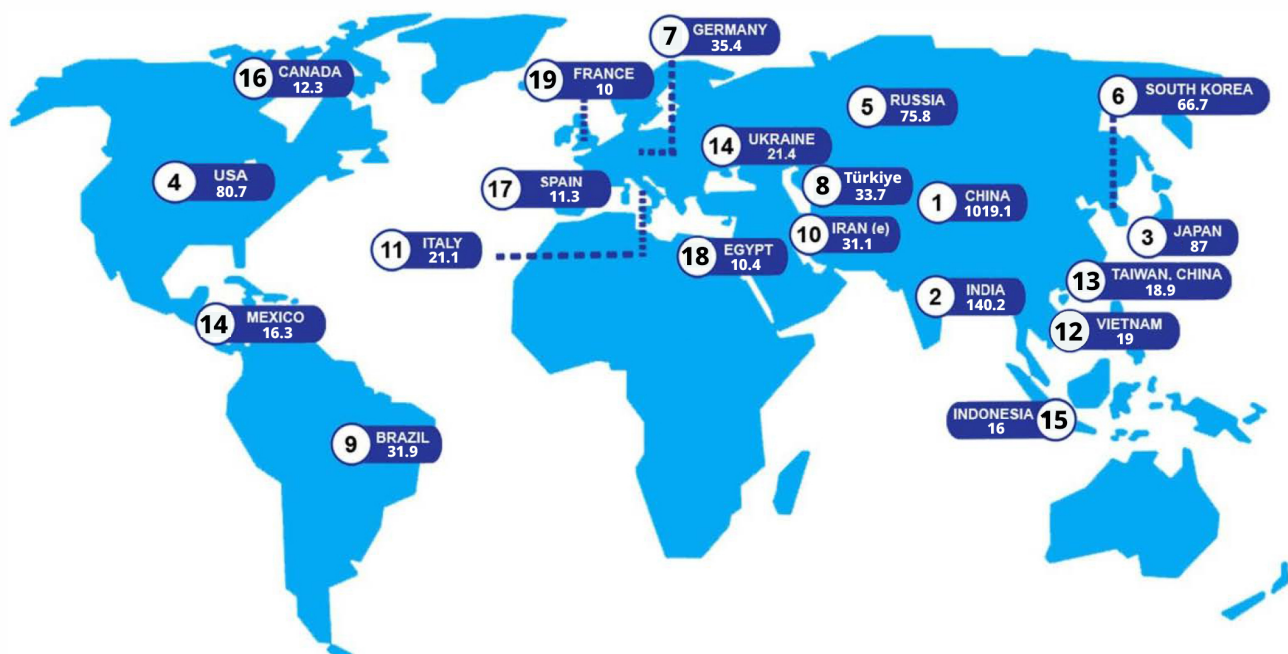
Working with the world

The Indian Steel Association (ISA) believes in thinking local and going fully global. The Association has forged global partnerships to help ensure India remains at the forefront of world steel production and supply. ISA's global outreach extends to being an active member of the World Steel Association (WSA) and further to collaborating with sister organizations in Asia. ISA works with China Iron and Steel Association (CISA), Korean

Iron and Steel Association (KOSA), Japan Iron & Steel Federation (JISF), ASEAN Iron and Steel Council (AISC), Vietnam Steel Association (VSA), National Committee for Steel Industry Saudi Arabia (NSCI) and the World Coal Association (WCA). ISA has signed MoUs and pledged cooperation in trade and technology exchange with these associations.

But ISA's reach extends beyond these Associations. The Association actively engages with various councils and economic forums such as the OECD, Responsible Steel, Steel Zero, and Queensland Research Council (QRC), EU-Commission, WEF, UNIDO and UNFCC and such similar platforms, ensuring open channels of communication, speaking out on matters impacting India's concerns.

TOP 20 CRUDE STEEL PRODUCING COUNTRIES IN 2023 (MILLION TONNES)



Top 20 Crude Steel Producing Countries in the World in 2023

Rank	Country	Production in Million Tonnes(MT)	Rank	Country	Production in Million Tonnes (MT)
1	China	1019.1	11	Italy	21.1
2	India	140.2	12	Vietnam	19
3	Japan	87	13	Taiwan, China	18.9
4	United States of America	80.7	14	Mexico	16.3
5	Russia	75.8	15	Indonesia	16.0
6	South Korea	66.7	16	Canada	12.3
7	Germany	35.4	17	Spain	11.3
8	Türkiye	33.7	18	Egypt	10.4
9	Brazil	31.9	19	France	10
10	Iran (e)	31.1	20	Saudi Arabia	9.9



Emphasis on safety

Safety tops the priority chart for all ISA members. Ensuring a safe and healthy environment is of prime importance. ISA helps all its members reach the goal of an accident-free workplace.

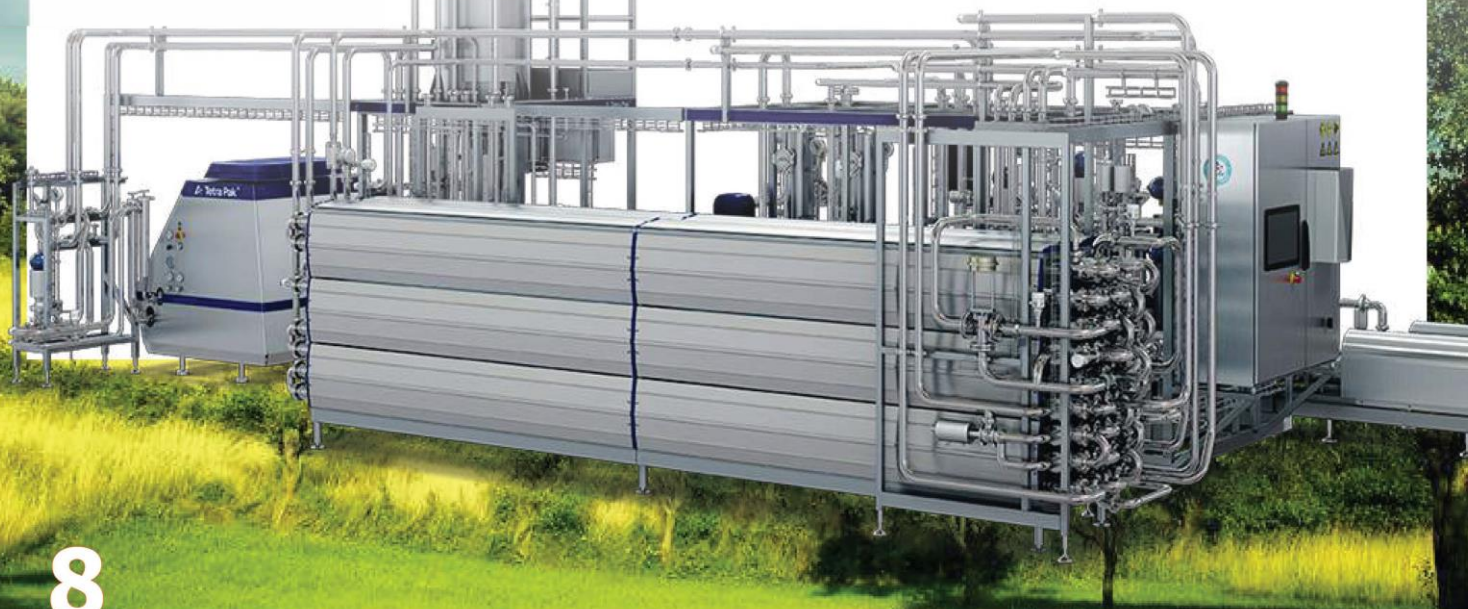
ISA focuses on the following key areas to manage safety and health comprehensively:

- Occupational Safety Management, Occupational Health
- Management and Process Safety Management

The focus of process safety management goes beyond the realm of protecting people within the company, extending to include the environment, assets and the surrounding community.

Environment and sustainability

ISA deals with all matters related to the enforcement of energy norms, which include energy efficiency, emission intensity, safety and waste recycling, among others. It works towards strengthening the self-regulatory monitoring mechanism for effective policy compliance to guidelines laid down by the Ministry of Environment,





CSR activities

The members of ISA take their CSR activities not as a responsibility, but as their joyful duty. ISA believes that sustainable prosperity and responsible industrialisation must go hand in hand. Spanning health and nutrition, drinking water and sanitation, education, skill development, sustainable livelihood and women empowerment, environment and agriculture, sports, art and culture, rural infrastructure, and social inclusion, the driving force of ISA's CSR journey has been the desire to shape the lives of men and women who find themselves on the lowest rung of the societal ladder.

During the pandemic, our members committed their service and support to address the medical needs of the local community. Covid Warriors were provided with PPEs and sanitation kits. Round-the-clock mobile health units were also set up. More than a million people were provided with hot cooked meals and dry rations during the nationwide lockdown in 2020.

Since the outbreak of the second wave in March 2021, the virulence of Covid-19 has taken a toll on the healthcare system. India's deadlier new wave of cases has begun to overwhelm hospitals and has unfolded a serious nationwide oxygen crisis. In times like these, the steel sector has stepped up to actively support the government in mitigating the crisis. Dedicated hospital wards and ICUs with ventilators have been set up overnight for Covid care. Oxygen units located in major public and private sector steel plants have been supplying oxygen to various hospitals around the country on a daily basis. Since the pandemic began, steel plants alone have supplied over 140,000 million tonnes (MT) of medical-grade oxygen across the country.





Top Left: Shri Jyotiraditya Scindia, Minister for Civil Aviation and Steel with ISA's Apex Members launching the report on "Pathway to low carbon emission steel" at ISA Steel Conclave 2022.

Top Right: Shri Jyotiraditya Scindia, Minister for Civil Aviation and Steel delivering his address at ISA Steel Conclave 2022

Bottom Left: Shri Piyush Goyal, Minister of Commerce & Industry launching the report on "Pathway to low carbon emission steel" at ISA Steel Conclave 2022.

Bottom Right: Shri Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, Textiles, and Leader of the Rajya Sabha delivering his address at ISA Steel Conclave 2022

Events

Since 2018, the Indian Steel Association has been at the forefront of bringing industry titans at the coveted ISA Steel Conclave. A beacon for innovation and collaboration, this annual event has seamlessly brought together industry leaders, steel companies, miners, traders, government dignitaries, consultants, research firms, banks, and the media. The ISA Steel Conclave has become a cornerstone in fostering dialogue and progress.

With resounding success year after year, ISA expanded its horizon, introducing the ISA Coking Coal Summit and ISA InfraBuild Summit in 2023. These dedicated gatherings provide a unique platform for in-depth discussions on challenges and opportunities within the coal and infrastructure sectors. The ISA's commitment to driving meaningful conversations and shaping the future of these crucial industries continues to make the ISA Steel Conclaves and the Summits must-attend events, shaping the landscape of the steel and associated sectors in India.



Indian Steel Association brings together the who's who of the Indian steel industry on a common platform and drives the growth of the sector through innovation and a collective approach. Being an industry body, the Association comprises Executive members, Affiliate members, and Associate members.

Executive Members	Affiliate Members
• JSW Steel Limited	• JSW Ispat Special Products Limited
• Tata Steel Limited	• Tata Steel Long Products Limited
• Steel Authority of India Limited	• Jindal Stainless Limited
• Jindal Steel And Power (JSP)	• Arjas Steel Private Limited
• ArcelorMittal Nippon Steel India	• ESL Steel Limited
• Rashtriya Ispat Nigam Limited	• Orissa Metaliks Private Limited
• Bhushan Power & Steel Ltd. (JSW-BPSL)	• Rungta Mines Limited
Associate Members	
• Institute for Steel Development & Growth (INSDAG)	• Karnataka Iron and Steel Manufacturer's Association (KISMA)

Team ISA



Alok Sahay
Secretary-General
& Executive Head



Arnab Kumar Hazra
Chief Economist



Ravinder Kr. Bhan
Senior Director
Regulatory & Policy



Anup Kashyap
Assistant Director
- Technical



Alwyn Lobo
Manager Media
& Communication



Shivani Sagar
Deputy Manager
HR & Admin.



Krishna Kr. Singh
Deputy Manager
Accounts



Chandermohan Burreja
Executive Secretary



Ranjeet Kr. Singh
Senior Executive
Administration



Ravinder Saroha
Executive (IT)



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